



The Committee Members of the German Christmas Market of New Jersey have been busy since the first of the year preparing for our 2024 Market at the Sussex County Fairgrounds! We are looking forward to surpassing last year's record attendance of 25,000 in 2024!

Keeping our tradition alive, the Market will continue to be held the first weekend in **December of 2024!!!** As always there will be three great days of music and entertainment; 150+ unique vendors; tempting food for any palate; the beloved petting zoo with pony rides; children's carousel; wagon rides; a visit from Santa & Mrs. Claus; our own authentic imported German goodies and Christmas decor; and lots of wonderful holiday cheer to go around!!!

SAVE THE DATES:

Friday, December 6, 2024 - 10am-9pm

Saturday, December 7, 2024 - 10am-9pm

Sunday, December 8, 2024 - 10am-5pm

The German Christmas Market remains a non-profit organization, having donated proceeds of \$620,000 to vetted charities and non-profits over the past 23 years, including a record \$122,020 to 44 organizations this year alone. This would not have been possible without the consistent support and financial largesse of our wonderful Sponsors.

Sponsorship opportunities have been expanded and as you will see from the Sponsorship Forms there is something here for everyone! These opportunities range from \$100 all the way to \$10,000 including various intermediate levels. Details are available for viewing on our website under "Applications": <https://www.germanchristmasmarketnj.org>

If any of these sponsorship opportunities pique your interest or for more information on donating to the Market, please feel free to contact me. **NO AMOUNT IS TOO SMALL, AND ALL DONATIONS ARE TAX DEDUCTIBLE!!!**

With our sincere appreciation to our past and future supporters best wishes of health, goodwill and happiness for 2024.

Pat

Pat Thompson Bay - Sponsorship Chair
German Christmas Market of NJ Foundation Inc
Tel: 201-213-8239
pat.thompsonbay@GermanChristmasMarketNJ.org








Sponsorship Application 2024 German Christmas Market

PO Box 113 Sparta, NJ 07871 * www.GermanChristmasMarketNJ.org * Tel 973.264.9336

❄️ 'Tis the Season to Get Involved ❄️



Sponsorship Tiers December 2024

Level	Description	Donation	Benefits
 Festive Photo-Op	Sponsor a Festive Photo Op spot to remember this great time with coworkers, friends & family! Options are 3 Ice Sculptures, Vintage Truck, Mrs. Claus' Corner, the Big Wreath and Santa's Gazebo	\$1,000	Sponsor Banner Social Media DJ Shout Out 1x a Day Company Logo on TV Monitors 6 Free Admission Tickets
 Shooting Star	Sponsor the spectacular light display of stars overhead!	\$750	Social Media Company Logo on TV Monitors DJ Shout Out 1x a Day
 Snowflake	Sponsor the vendor pavilions with bright shiny snowflakes!	\$500	Social Media Company Logo on TV Monitors
 Jingle Bells	Sponsor our holiday music brought to you by our live DJ!	\$250	Social Media
 Tree Decoration	Sponsor a holiday tree decorated by Sussex County school children! (Multiple sponsorship opportunities per tree)	\$100	Name on Plaque in front of Sponsored Tree

If any of these sponsorship opportunities pique your interest or for more information on donating to the Market, please contact our Sponsorship Chair, Pat Thompson Bay at pat.thompsonbay@GermanChristmasMarketNJ.org or at 201.213.8239. Please visit our website at <https://www.GermanChristmasMarketNJ.org>. No amount is too small, and all donations are tax deductible.





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Premier Sponsorship Levels



Diamond \$10,000+

- Recognition as a prominent supporter at the diamond level for all media advertising and press releases for the 2024 event
 - Listing on GCM social media sites - Website & Facebook
- Banner with company name and logo on one of the main buildings or horse-drawn wagon ride
- Recognition with company name and logo on informational large-screen TVs around venue
 - DJ promo during the event, 3x daily
- 10 free admission tickets and 3 preferred parking hang tags



Platinum \$7,500+

- Recognition as a prominent supporter at the platinum level for all media advertising and press releases for the 2024 event
 - Listing on GCM social media sites - Website & Facebook
- Banner with company name and logo at the event venue entrance info booth
- Recognition with company name and logo on informational large-screen TVs around venue
 - DJ promo during the event, 3x daily
- 10 free admission tickets and 3 preferred parking hang tags

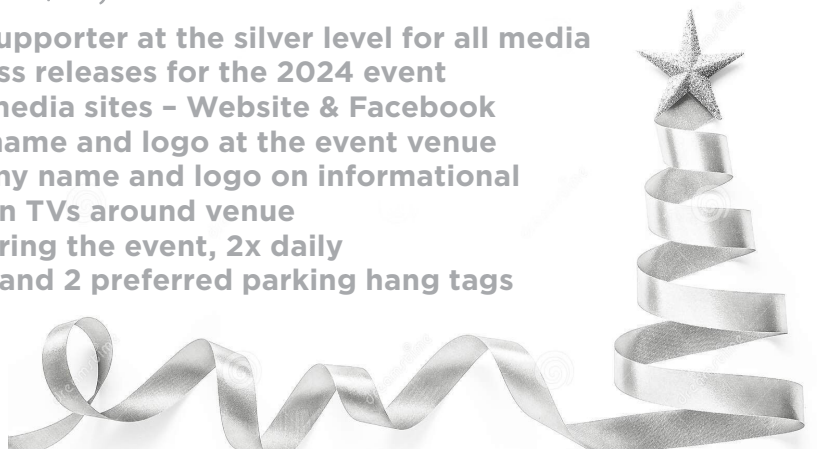


Gold \$5,000+

- Recognition as a prominent supporter at the gold level for all media advertising and press releases for the 2024 event
 - Listing on GCM social media sites - Website & Facebook
 - Banner with company name and logo at the event venue
- Recognition with company name and logo on informational large-screen TVs around venue
 - DJ promo during the event, 3X daily
- 10 free admission tickets and 2 preferred parking hang tags

Silver \$2,500+

- Recognition as a prominent supporter at the silver level for all media advertising and press releases for the 2024 event
 - Listing on GCM social media sites - Website & Facebook
 - Banner with company name and logo at the event venue
- Recognition with company name and logo on informational large-screen TVs around venue
 - DJ promo during the event, 2x daily
- 8 free admission tickets and 2 preferred parking hang tags



Bronze \$1,500+

- Recognition as a prominent supporter at the bronze level on GCM social media sites - Website & Facebook
- Banner with company name and logo at the event venue
 - Recognition with company name and logo on informational large-screen TVs around venue
 - DJ promo during the event, 1x daily
- 8 free admission tickets and 1 preferred parking hang tag

If any of these sponsorship opportunities pique your interest or for more information on donating to the Market, please contact our Sponsorship Chair, Pat Thompson Bay at pat.thompsonbay@GermanChristmasMarketNJ.org or at 201.213.8239. Please visit our website at <https://www.GermanChristmasMarketNJ.org>. No amount is too small, and all donations are tax deductible.