



The Committee Members of the German Christmas Market of New Jersey have been busy since the first of the year preparing for our 2023 Market at the Sussex County Fairgrounds!

Keeping our tradition alive, the Market will continue to be held the first weekend in **December of 2023!!!** As always there will be three great days of music and entertainment; unique vendors; tempting food for any palate; the beloved petting zoo with pony rides; a visit from Santa, and lots of wonderful holiday cheer to go around!!!

**SAVE THE DATES:**

**Friday, December 1, 2023 - 10am-9pm**

**Saturday, December 2, 2023 - 10am-9pm**

**Sunday, December 3, 2023 - 10am-5pm**

The German Christmas Market remains a non-profit organization, having donated proceeds to vetted charities close to home of **\$490,000** over the past 22 years, including a record \$102,850 to 38 charities and non-profits this year alone. This would not have been possible without the consistent support and financial largesse of our wonderful Sponsors.

We are also very proud to have been awarded the ***Outstanding Community Event of the Year*** at the Sussex County Chamber of Commerce Annual Awards 2022 Ceremony!!!

Sponsorship opportunities have been expanded and as you will see from the Sponsorship Forms there is something here for everyone! These opportunities range from \$100 to \$1,000 and higher levels at \$1500 and above. Details are available for viewing on this website under "applications": <https://www.germanchristmasmarketnj.org>

If any of these sponsorship opportunities pique your interest or for more information on donating to the Market, please feel free to contact me. **NO AMOUNT IS TOO SMALL, AND ALL DONATIONS ARE TAX DEDUCTIBLE!!!**

With our sincere appreciation to our past and future supporters best wishes of health, goodwill and happiness for 2023.

**Pat Thompson Bay - Sponsorship Chair**  
**German Christmas Market of NJ Foundation Inc**  
Tel: 201-213-8239  
[pat.thompsonbay@germanchristmasmarketnj.org](mailto:pat.thompsonbay@germanchristmasmarketnj.org)








# Sponsorship Application 2023 German Christmas Market

PO Box 113 Sparta, NJ 07871 \* [www.germanchristmasmarketnj.org](http://www.germanchristmasmarketnj.org) \* Tel 973.534.8628

**\* Tis the Season to Get Involved \***



## Sponsorship Tiers December 2023

Level	Description	Donation	Benefits
 <b>Ice Sculpture</b>	<i>Sponsor a holiday ice sculpture and take a Photo Op to remember this great time with coworkers, friends and family! (Limited to 3 Sculptures)</i>	<b>\$1,000</b>	<b>Sponsor Banner on Ice Sculpture Social Media DJ Shout Out 1x a Day Company Logo on TV Monitors 4 Free Admission Tickets</b>
 <b>Shooting Star</b>	<i>Sponsor the spectacular light display of stars overhead!</i>	<b>\$750</b>	<b>Social Media Company Logo on TV Monitors DJ Shout Out 1x a Day</b>
 <b>Snowflake</b>	<i>Sponsor the vendor pavilions with bright shiny snowflakes!</i>	<b>\$500</b>	<b>Social Media Company Logo on TV Monitors</b>
 <b>Jingle Bells</b>	<i>Sponsor our holiday music brought to you by our live DJ!</i>	<b>\$250</b>	<b>Social Media</b>
 <b>Tree Decoration</b>	<i>Sponsor a holiday tree decorated by Sussex County school children! (Multiple sponsorship opportunities per tree)</i>	<b>\$100</b>	<b>Name on Plaque in front of Sponsored Tree</b>

If any of these sponsorship opportunities piques your interest or for more information on donating to the Market, please contact our **Sponsorship Chair, Pat Thompson Bay** at [pat.thompsonbay@germanchristmasmarketnj.org](mailto:pat.thompsonbay@germanchristmasmarketnj.org) or at 201.213.8239. Please visit our website at <https://www.germanchristmasmarketnj.org>. No amount is too small, and all donations are tax deductible.





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## Premier Sponsorship Levels



### Diamond \$10,000+

- Recognition as a prominent supporter at the diamond level for all media advertising and press releases for the 2023 event
  - Listing on GCM social media sites - Website & Facebook
- Banner with company name and logo on one of the main buildings or horse-drawn wagon ride
- Recognition with company name and logo on informational large-screen TVs around venue
  - DJ promo during the event, 3x daily
  - 10 free admission tickets



### Platinum \$7,500+

- Recognition as a prominent supporter at the platinum level for all media advertising and press releases for the 2023 event
  - Listing on GCM social media sites - Website & Facebook
- Banner with company name and logo at the event venue entrance info booth
- Recognition with company name and logo on informational large-screen TVs around venue
  - DJ promo during the event, 3x daily
  - 10 free admission tickets

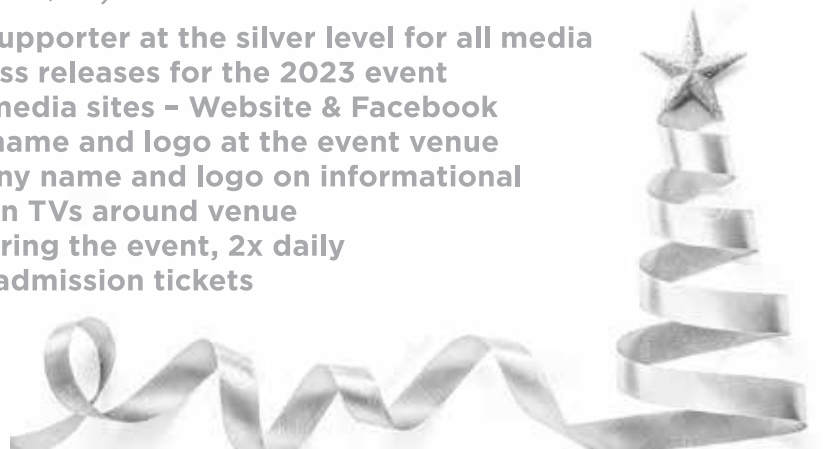


## Gold \$5,000+

- Recognition as a prominent supporter at the gold level for all media advertising and press releases for the 2023 event
  - Listing on GCM social media sites - Website & Facebook
  - Banner with company name and logo at the event venue
- Recognition with company name and logo on informational large-screen TVs around venue
  - DJ promo during the event, 3X daily
  - 10 free admission tickets

## Silver \$2,500+

- Recognition as a prominent supporter at the silver level for all media advertising and press releases for the 2023 event
  - Listing on GCM social media sites - Website & Facebook
  - Banner with company name and logo at the event venue
- Recognition with company name and logo on informational large-screen TVs around venue
  - DJ promo during the event, 2x daily
  - 8 free admission tickets



## Bronze \$1,500+

- Recognition as a prominent supporter at the bronze level on GCM social media sites - Website & Facebook
- Banner with company name and logo at the event venue
- Recognition with company name and logo on informational large-screen TVs around venue
  - DJ promo during the event, 1x daily
  - 6 free admission tickets

*If any of these sponsorship opportunities piques your interest or for more information on donating to the Market, please contact our Sponsorship Chair, Pat Thompson Bay at [pat.thompsonbay@germanchristmasmarketnj.org](mailto:pat.thompsonbay@germanchristmasmarketnj.org) or at 201.213.8239. Please visit our website at <https://www.germanchristmasmarketnj.org>. No amount is too small, and all donations are tax deductible.*