



24th Annual German Christmas Market

“Weihnachtsmarkt”

Sussex County Fairgrounds, Augusta, NJ

In 2025 we will celebrate our 24th German Christmas Market. As a 501(c)(3) Charitable Foundation, the committee has donated over \$771,000 to local charities that help our friends and neighbors in need. We look forward to another successful year, and we thank you for your interest!

Please note the following:

- To complete this application, you must download it to your computer or print it.
 - Computer users: Download and save the file to your computer, then open the saved file and complete it as a fillable PDF.
 - Smart Phone and Tablet (eg iPad) users: Print the application and complete by hand. The fillable PDF functionality does not work with smart phones or tablets.
- Vendor applications (New and Returning) are reviewed via a jury selection process. Preference goes to unique, craft and artisan merchandise that is not mass-produced or widely available.
- Include with your application 5 - 15 pictures that showcase your merchandise. Include at least 1 picture of your booth setup. This is in addition to providing your website and/or social media information.
- Vendors are not allowed to sell merchandise containing Cannabis or Hemp products (CBD, CBG, etc.).
- Vendors are required to provide copies of Children's Product Certificates from the Consumer Product Safety Commission for any merchandise typically purchased for children 12 years old and younger.
- Vendors are not allowed to sell merchandise protected by trademark or copyright without a license.
- All vendors must sign the GCMNJ's Vendor Contract. The contract will be sent to you after you have been accepted and agreed to a specific vendor space.
- Please do NOT send payment with your application. After you have been accepted, GCMNJ will send invoices for 50% of your fee on 05/01 and the remaining 50% of your fee on 08/01.
- GCMNJ reserves the right of application denial based on quality, sourcing and Vendor variety in addition to other conditions listed in the GCMNJ Vendor Contract.

IMPORTANT DATES AND INFORMATION

- 03/15/2025:** Application portal opens for New Vendors.
- 05/01/2025:** Invoices (50% of the fee) sent to accepted vendors. Payment is due immediately.
- 08/01/2025:** Invoices (remaining 50% of fee) sent to accepted vendors. Payment is due immediately.
- 09/30/2025:** Latest date to cancel your application. After this date, vendor fees are non-refundable.
- 11/01/2025:** Setup & Market instructions sent to accepted Vendors.
- 11/01/2025:** Latest date to apply for Permits from Frankford Township & Sussex County. Frankford Township and Sussex County may reject permit applications received after November 1st.
- 11/15/2025:** Latest date to provide COIs to Vendor Coordinator.
- 12/04/2025:** Vendor setup day. Setup is Thursday ONLY. Vendors are not allowed to setup on the morning of Friday, December 5th.

The German Christmas Market of New Jersey is open to the General Public on:

12/05/2025 (Friday) 10 AM - 8 PM

12/06/2025 (Saturday) 10 AM - 8 PM

12/07/2025 (Sunday) 10 AM - 5 PM

Vendor participation is for all days of the Market (12/04 - 12/07). No single-day participation.

Christmas
MARKET
OF NEW JERSEY

GCMNJ VENDOR APPLICATION

A. Name of Your Business:

1. Mailing Address:

2. Website:

3. Social Media:

B. Primary Contact Name:

1. Email Address:

2. Cell Phone Number:

C. Alternate Contact Name:

1. Email Address:

2. Cell Phone Number:

D. Electrical Requirements – list all electric devices you will be using and their wattage ratings (please google the answer if you don't know). At a minimum, all vendor spaces have access to a standard 15 amp / 1,500 Watt outlet. Requests to exceed 1,500 Watts per vendor space will be considered on a case-by-case basis.

WEIHNACHTSMARKT
GERMAN

Christmas
MARKET
OF NEW JERSEY

E. Merchandise Categories. Select the categories that best describe your primary items.

- | | | |
|---------------------------|---------------------------------|--------------------------------|
| Accessories (Belts) | Accessories (Gloves) | Accessories (Hair) |
| Accessories (Handbags) | Accessories (Hats) | Accessories (Misc) |
| Accessories (Scarves) | Accessories (Tote & Beach Bags) | Art (Cloth & Paper) |
| Art (Drawings) | Art (Framed) | Art (Glasswork) |
| Art (Metalwork) | Art (Oil Paintings) | Art (Other) |
| Art (Photography) | Art (Stained Glass) | Art (Watercolor Paintings) |
| Art (Woodwork) | Bath & Beauty | Beeswax Products |
| Books | Clothing | Decor (Candles) |
| Decor (Ceramic, Pottery) | Decor (Gardening) | Decor (Glass) |
| Decor (Holiday) | Decor (Home Exterior) | Decor (Metal) |
| Decor (Ornaments) | Decor (Other) | Decor (Pillows) |
| Decor (Signs) | Decor (Stained Glass) | Decor (Tablecloths, Runners) |
| Decor (Throws, Quilts) | Decor (Towels) | Decor (Wood) |
| Decor (Wreaths) | Drinks | Eco / Upcycled Items |
| Face Painting & Henna | Food | Furniture |
| Incense / Scented Wares | Jewelry (Beads) | Jewelry (Copper) |
| Jewelry (Gemstones) | Jewelry (Glass) | Jewelry (Gold) |
| Jewelry (Leather) | Jewelry (Other) | Jewelry (Silver) |
| Jewelry (Stainless Steel) | Jewelry (Sterling Silver) | Kitchenware (Ceramic, Pottery) |
| Kitchenware (Glass) | Kitchenware (Misc) | Kitchenware (Wood) |
| Knick Knacks | Outdoor Recreation | Pet Accessories |
| Pet Food | Sports Memorabilia | Toys, Games, Puzzles |
| Other (Write In): | | |

G. Placement for 2025:

Reference the **VENDOR APPLICATION MAP** on our Website for vendor space details.

<https://www.germanchristmasmarketnj.org/applications>

Please indicate your preferences below. Write #1, #2, etc. to prioritize your requests and add other notes as necessary.

RICHARDS BUILDING: Heated Building, 10'x10' Spaces = \$825, Corners = +\$25

4-H BUILDING: Heated Building, 10'x10' Spaces = \$825

HUTS: Not Heated, 12'x10' = \$850

TANNENBAUM TENT: Not Heated, 10'x10' Spaces = \$775, T-1 & T-20 = +\$25

PAVILIONS #2 & #3: Not Heated, 15'x10' = \$725

PAVILION #4: Not Heated, 15'x10' = \$750

PAVILION #5: Not Heated, 15'x10' = \$775

OUTSIDE FOOD VENDOR SPACE: Not Heated, \$775

FOOD TRUCK: \$775

APPLICATION SUBMISSION

Reminders:

- Include with your application 5 - 15 pictures that showcase your merchandise. Include at least 1 picture of your booth setup. This is in addition to providing your website and/or social media information.
- Do not send money with your application. We will send an invoice for 50% of your fee on 05/01/2025 and another invoice for the remaining 50% of your fee on 08/01/2025. Payments will be due immediately upon receipt of the invoices.
 - Your fees will be fully refundable if you cancel on or before 09/30/2025.
- After we notify you of your vendor space location, we will send you a GCMNJ Vendor Contract for signature. Your vendor space location is not final until we receive your signed GCMNJ Vendor Contract.

To Submit This Application, Please Do One of the Following:

1. (Preferred Method): Save the completed form to your computer, then email it to me. Also attach 5 - 15 pictures showcasing your merchandise and at least 1 picture of your booth setup.
2. Print the form, scan the completed form (or take pictures of each page), then email the scanned document or pictures of each page to me. Also attach 5 - 15 pictures showcasing your merchandise and at least 1 picture of your booth setup.
3. Print the form, then mail the completed form to me via USPS or another mail service. Also include 5 - 15 pictures showcasing your merchandise and at least 1 picture of your booth setup.

Email Address: Vendors@GermanChristmasMarketNJ.org

Mailing Address:

German Christmas Market of New Jersey
Scott Foy, Vendor Coordinator
P.O. Box 1771
Sparta, NJ 07871

Phone: 973-259-6765